

Join Us as a Sponsor

WE Inspire. Promote. Network. (WIPN) warmly invites your organization to join us as a sponsor. WIPN advances equity and opportunity for women in the retirement industry.



WE INSPIRE

each other to achieve our professional goals and personal aspirations, especially through our local chapters nationwide.

P R O M O T E diversity, equity and inclusion throughout the retirement industry.

N E T W O R K to support each other's professional and personal growth by sharing our knowledge and experience, informed by research.

- With more than 5500 subscribers, over 1200 members and 33 local chapters nationwide as well as a *New National Virtual* WIPN chapter advances equity and opportunity for women in the retirement industry.
- WIPN membership includes women at all career levels — from entry level to senior management — who represent all segments of the retirement industry, including recordkeepers, TPAs, DCIOs, insurance, broker-dealers, RIAs, ERISA attorneys, advisors and consultants. Formalized in 2009, the organization is now an established 501(c)6 non-profit.
- When your organization becomes a WIPN sponsor, you extend your in-house gender diversity efforts and further demonstrate your commitment to helping women succeed in the workplace. As a sponsor, you will have access to WIPN leadership as well as our national network of women in the retirement industry. You can post your open job positions in our newsletter and LinkedIn group page. You enjoy other benefits, as well.

Sponsorship Benefits

RECOGNITION

We recognize sponsors prominently at WIPN programs, local chapter events and national retirement conferences such as NAPA 401(k) Summit, PLANADVISER National Conference, PlanSponsor National Conference, and Wealth@wor(k) Conference.

We also feature our sponsors on the WIPN website, social media and newsletters, and will help you promote your sponsorship with employees, clients and partners.

ACCESS

Sponsors have access to WIPN leadership as well as our national network of women in the retirement industry. When you become a sponsor we will designate a WIPN member as your point person to ensure that your firm makes the most of its relationship.

WIPN EMPLOYEE DISCOUNT & BENEFITS

Employees of sponsor organizations can join WIPN for just \$60 annually. When your employees become WIPN members, they will enjoy these benefits:

- Local and national networking events, as well as leadership development programs and webinars.
- The WIPN Connections newsletter to help women advance their careers and showcase member accomplishments.
- Access to WIPN's *New Allies in Action* mentoring program as mentee.
- Learn about WIPN's ongoing proprietary research on the progress of women in the retirement industry.
- Access to our member directory so they can connect with fellow WIPN industry members.

FOR MORE INFORMATION

The annual cost of a WIPN sponsorship is \$5000. We would be delighted to welcome your organization as a sponsor of WIPN's programs and initiatives. For more information, please contact WIPN's Sponsorship Chair [Mindy O'Connor](#).