

# Become a WIPN Advocate for Change



At WE Inspire. Promote. Network. (WIPN), we're calling on men to become advocates, driving new opportunities and career success for women in the retirement industry. Studies show that firms who increase gender diversity boost their profitability. So, when we partner together to change the retirement industry — we all win!

**WE** **I N S P I R E**  
each other to achieve our professional goals and personal aspirations, especially through our local chapters nationwide.

**P R O M O T E** diversity, equity and inclusion throughout the retirement industry.

**N E T W O R K**  
to support each other's professional and personal growth by sharing our knowledge and experience, informed by research.

## How Men Can Participate

It's easy to become a WIPN advocate for change. To get started, choose one or more of these activities:

- Encourage women you know in our industry to join WIPN.
- Support WIPN national and local chapter events by becoming a WIPN sponsor or attending a WIPN co-ed event.
- Follow WIPN on LinkedIn and Instagram; promote and repost events featuring WIPN.
- Recruit, coach or mentor WIPN members.
- Invite WIPN Board members to national events and forums.
- Be a champion for WIPN with colleagues.
- Leverage WIPN's job board to drive diversity and inclusion for your business (exclusively for WIPN sponsors).

With more than 5500 subscribers, over 1300 members and 32 local chapters nationwide, WIPN advances equity and opportunity for women in the retirement industry. WIPN membership includes women at all career levels — from entry level to senior management — who represent all segments of the retirement industry, including recordkeepers, TPAs, DCIOs, insurance, broker-dealers, RIAs, ERISA attorneys, advisors and consultants. Formalized in 2009, the organization is now an established 501(c)6 non-profit.