



Cinderella CEO

Picture Yourself at the Palace of Your Dreams

Act with the best qualities of a CEO, wherever you stand in the hierarchy

- Establish a clear picture of a transformation.
- Establish a clear picture of how you want to transform your work life, your home life, your community, the economy.
- Get Others on Board
- Practice an inclusive process to build team work
- Slay the Idea Killers
- Be open-minded, stay positive and provide back-up
- Evaluate Opportunities
- Prepare a Personal SWOT (strength, weakness, opportunity, threat)

Red Riding Hood

Stay on the right path and you can fend off the wolf yourself

- Establish your priorities and stay with them.
- Avoid distractions and detractors that lure you off your path.
- Be prepared to fend off potential enemies with a variety of strategies (including kindness)
- What are your challenges? How can you prepare for the best/worst?

The Ugly Duckling

Paddle your way into a group that recognizes your strengths

- Identify your strengths and set your sights high even if you face disapproval or rejection.
- Find support within your company and your social/community circles.
- Find and participate in professional support organizations.
- What are your passions? What do you enjoy? If you deny your passions or integrity, will you be successful?



Sleeping Beauty:

Be inclusive and wake up to your full potential

- Respect cultural differences and avoid unfair accusations of discrimination.
- Deal with discrimination productively if you're the victim.
- Understand the nuances of sexism and ageism, and get around the barriers.
- What are the downsides and upsides to inclusivity in the workplace?

Rapunzel

Share your ideas and passion, and make your voice heard

- Share information, ideas and resources.
- Get involved in your company's (or your own) philanthropy.
- Find significant ways to make your voice and ideas heard.
- How do you make yourself heard? What advice or questions would you share with others?

For more information contact:

Cary J. Broussard
From Cinderella to CEO
cary@broussardglobal.com
<https://www.linkedin.com/in/carybroussard/>
www.cinderellaceo.com